"Optimist OPTICS"

"Everything <u>We Do</u> is for the Kids"

This Week's Program

Oct 26th, 2011 Melody Atwood Youth First

Next Week's Program Oct 26th, 2011 TBA

Ron Eberhart stepped to the podium to welcome the members to the first meeting of the new Optimist year. Unfortunately there were only 15 members present today.



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RESPEC

In the absence of Don Julian, Ron had the invocation and led us with the pledge and creed.

John Schuck and Gene Melchiors were to only two to admit they were returnees today. Welcome back guys. Sunshine reporter was not present today. Hopefully, he is not ill. No one else claimed to be ill today.

Announcements:

- The club's finance committee will meet at 5:15 p.m. tomorrow evening, October 13, 2011 at BDK. All are invited.
- The USI Club will meet this evening at the Library in room 8, lower level.
- The monthly board meeting will be next Tuesday, October 18, at noon at RiRa's, second floor.
- Mark Hackert said the Foundation met last night and gave \$10,044 to 19 organizations to help kids.

Ron passed out certificates to those who missed the Changing of the Guard. They were Tim Deisher, Gene Melchiors, Ken Dennis, John Bender, and Dan Phillips who was at the C of G, but was overlooked. Sorry about that Dan, but we do appreciate all you do for the club.

John Campbell, our sarge for the new year, got a rousing non-clap from the members. This is going to be an expensive year, since he only has 24 meetings, instead of 50 meetings to raise the same amount of money. Ron Eberhart, Tim Deisher, Doc Bender, Ken Dennis and Gary Burk had conscience money. Doc's medical minute covered the hip joint. Get exercise, in addition to walking, sunlight and vitamin D. A new approach to hip replacement will get you walking much faster, but the surgery cannot be done by a regular orthopedic surgeon.

Buddy prizes went to Bob Levi and Milton Norman, our newest member.

Optimist Club of Evansville - Downtown, Inc.

Meetings: 11:45 am Wednesday, "New" Old National Bank Building, Downtown, Blue and Gold Room Mail Club at: P.O. Box 15905, Evansville, Indiana 47716 - 0905 www.evansvilledowntownoptimist.org Evansville Downtown Charitable Foundation, Inc.



Ed Harrison Memorial

Golf Scramble

"Optimist OPTICS"



Ron introduced the speaker, who happened to be his boss. No, not his wife. It was Tim Black, General Manager of WEVV CBS44 and FOX44 - Evansville Television. Tim has been with WEVV for 20 years, but was made General Manager in 2009.

Tim reviewed all the changes taking place in the Evansville market. In July, 44 picked up Fox Network, which is shown on an alternate channel. Several of the stations have been sold and are now managed by Nexstar Broadcasting Group, Inc. WAZE is managed out of St. Louis, but this Monday, they filed bankruptcy.



Mark Hackert asked why the local stations continue to use their original station numbers, 7, 14, 25, 44, when they mean nothing to people who have not been around for a number of years. Tim said that the Neilson Rating company still use those numbers to conduct the ratings.

end of the year, we may be able to receive TV on our cell phones.

Why are all these changes being made? Money. What is next? Probably, channel 7 and 25 will move to the same location, but continue to broadcast independently. The move will most likely be to the Henderson location, which may cause a reduction of employees. Tim said that by the

Channel 44 still considers doing the local news market, but it is so expensive to start up a new news program. No current plans.

This was our first bi-monthly meeting, and the purpose was to increase attendance. Please arrange your schedules and appointment so you can attend the meetings on the 2nd and 4th

Ron adjourned the meeting at 1:04 p.m.











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Call Your Buddy!

Today's editor: Gary Burk

Wednesdays of each month.

