

"Optimist OPTICS"- continued



**Ed Harrison
Memorial
Golf Scramble**

Financial Support for:

**YMCA
Camp Carson**



Tim Deisher, then introduced our speaker from SANTA CLOTHES CLUB...Doug Duell, president of the organization. Started in 1946 by downtown merchants, many who were members of our very club. His father Dave Duell was president of Santa Clothes Club in 1982 and served more many years. Incorporated it and formalized many of the practices of today. Over \$7 million has been raised and over 85,000 youth have been clothed. Goal each year is 3,000 children and cost if \$100 per child.....\$300,000.

Walmart provides for that \$100, hat, shirt, underwear, pants, socks and jacket. Children from kindergarten to 6th grade are serviced. Each child is given a certificate that they take to Walmart to get fulfilled. Only 88% of the certificates are redeemed. Reasons for not being redeemed: parents won't take them, trade them, many others.

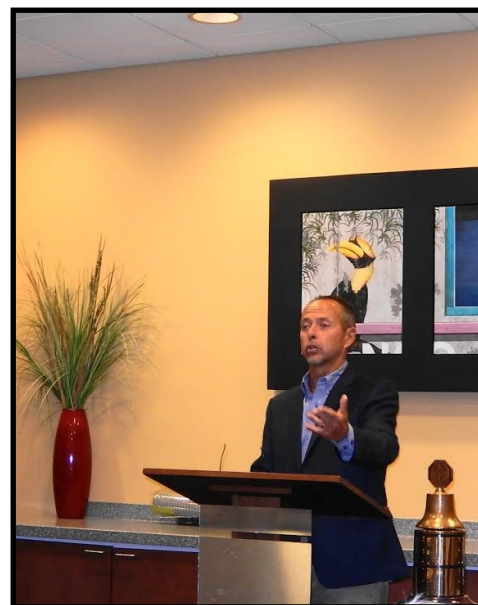
They have an 18 very active member board:

In addition to their annual telethon, they have their own Golf Outing, Sterling Boiler has golf outing and proceeds go to them, Wolf's Auto Auction has special auction each year, Direct mail campaign and Spaghetti Dinner at Biaggis.

NEARLY 100% of the money goes to the kids clothes....

SPECIAL NOTE: each year the club contributes over \$3,000 to Santa Clothes Club. That is 1% of the total from out club. Please contribute to this great opportunity to service the youth of the tristate.

Mark Hackert



Meetings: 2nd and 4th Wednesday, 11:45
Old National Bank Building, Downtown; Blue and Gold Room
Mail Club at: P.O. Box 15905, Evansville, Indiana 47716 - 0905
www.evansvilledowntownoptimist.org
Evansville Downtown Charitable Foundation, Inc.